



June 2011

NEWS RELEASE



Pat Neuman, President, Welcome Wagon Ltd. congratulates the Winners and Nominees of the **2010 REPRESENTATIVE OF THE YEAR AWARDS**. The Winners were honoured at the Welcome Wagon Winners' Dinner in Edmonton, Alberta and Markham, Ontario.

BASIS OF THESE AWARDS: Each is chosen from an initial selection of Representatives, nominated by their Area Managers, in their respective population or special category. She must service her community and her Sponsors in an outstanding manner. The winner is selected because she is the most all-round Representative in the Program for which she is contracted and for her overall cooperation with all Welcome Wagon Programs provided within her community. Her sales ability, her enthusiasm, her dedication and her personal performance, in addition to her respect for growth accompanied with the highest standard of business practices and company policies, are all important considerations for this award. The winners selected have served their communities and Welcome Wagon for a minimum of two years.

2010 Representative of the Year Awards Western Canada

AWARD OF EXCELLENCE IN SERVICE



Annette Hedley

Winner	ANNETTE HEDLEY	Spruce Grove AB	Area 111
	Assistant: Janet Sawatzky		
Nominee	Adele Mundell	Okotoks AB	Area 114

COMMUNITY WELCOME

Winner	DEBBIE SCHMIDT	Sherwood Park AB	Area 111
	Assistants: Bev Hareuther, Janelle Fleming		
Nominee	Linda Sendey	Nanaimo BC	Area 124
Nominee	Carol Vance	Chilliwack BC	Area 129



Debbie Schmidt

BABY PROGRAMS



Jaci Zalesak

Winner	JACI ZALESAK	Lethbridge AB	Area 114
	Assistant: Dawn Parr		
Nominee	Lori Vodon	Red Deer AB	Area 113
Nominee	Gail Elgood	Langley BC	Area 129

8,000 - 15,000 POPULATION

Winner	WENDY KNOPKE	Stony Plain AB	Area 111
	Assistant: Cathy Chaffey		
Nominee	Ann Hill	Qualicum BC	Area 124
Nominee	Lois Arneson	Nelson BC	Area 127
Nominee	Myrna Penner	Steinbach MB	Area 137



Wendy Knopke



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15,000 - 35,000 POPULATION



Lynn Samaroden

Winner	LYNN SAMARODEN	Leduc AB	Area 111
	Assistant: Joy Holder		
Nominee	Sue Ellen Spurgeon	Airdrie AB	Area 113

35,000 - 60,000 POPULATION

Winner	ANNE-MARIE MALEK	Grande Prairie AB	Area 111
	Assistant: Rachel Bougiridis		
Nominee	Dawn Corcoran	White Rock BC	Area 129
Nominee	Colleen Gareau	Brandon MB	Area 137



Anne-Marie Malek

100,000 - 350,000 POPULATION

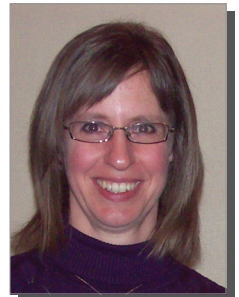


Betty Horch

Winner	BETTY HORCH	Abbotsford BC	Area 129
	Assistant: Noel Neufeld		
Nominee	Caryl Watts	Regina SK	Area 158

OVER 350,000 POPULATION

Winner	ERICA OSEEN	Calgary AB	Area 113
	Assistant: Gloria Peters		



Erica Oseen

Ontario

AWARD OF EXCELLENCE IN SERVICE



Brenda Vargas

Winner	BRENDA VARGAS	Woodstock ON	Area 264
	Assistant: Linda Balch		

COMMUNITY WELCOME

Winner	CYNTHIA SMITH	Newmarket ON	Area 266
	Assistants: Pat Frutti, Donna Kuboniwa, Lucy Vina		



Cynthia Smith

BABY PROGRAMS



Janice Ware

Winner	JANICE WARE	Wasaga Beach ON	Area 266
	Assistant: Linda Vander Knokke		
Nominee	Julia McVeigh	St Thomas ON	Area 264



SPECIAL EVENTS



Linda Balch

Winner	LINDA BALCH	Woodstock ON	Area 264
	Assistant: Brenda Vargas		
Nominee	Susan Casey	Kitchener ON	Area 262
Nominee	Sylvia May	Burlington ON	Area 263
Nominee	Barbara Jones	Oshawa ON	Area 267

UNDER 8,000 POPULATION

Winner	ELSA DANCER	Stroud ON	Area 266
	Assistant: Janice Breadmore		



Elsa Dancer

15,000 - 35,000 POPULATION

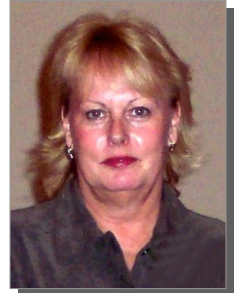
Winner	MICHELLE WHYTE	Orangeville ON	Area 262
	Assistant: Marian Pilatzke, Dawn Redpath, Andrena Lusty		
Nominee	Cheryl Vandeweerd	Ancaster ON	Area 263
Nominee	Kim Hughes	East Gwillimbury ON	Area 266



Michelle Whyte

35,000 - 60,000 POPULATION

Winner	GAIL BIBBY-LABRANCHE	Georgetown ON	Area 265
	Assistant: Beverley Walker		
Nominee	Catherine Murray	Belleville ON	Area 267



Gail
Bibby-Labranche

60,000 - 100,000 POPULATION

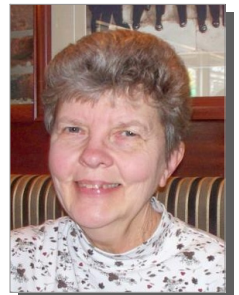
Winner	HEATHER DYER	Lindsay ON	Area 267
	Assistant: Patricia Teskey		



Heather Dyer

100,000 - 350,000 POPULATION

Winner	JANET MACDONALD	Burlington ON	Area 263
	Assistant: Julie Kapferer		



Janet MacDonald

OVER 350,000 POPULATION

Winner	TRACY NEWMAN	Brampton ON	Area 265
	Assistant: Della Trude		



Tracy Newman