

Can I request a Welcome Wagon visit or invitation?

YES, PLEASE DO.

If you are:

- ▶ New to the area: Lots of families let us know before they move, or on arrival at their new address.
- ▶ A Bride-to-be: On announcement of your engagement, so that we can invite you to our next Bridal Showcase.
- ▶ Expecting or have a new baby: Either before or right after the baby's birth.
- ▶ A new business or new executive: As soon as possible, so that we can deliver congratulations to your office.
- ▶ Grandparents/ Retired: A whole new lifestyle! Contact us for a personal in-home visit, or attend our nearest Showcase.

How can I get involved as a Representative or Sponsor?

Contact us online at :
www.welcomewagon.ca



What is Welcome Wagon?



How long has Welcome Wagon been around?

SINCE 1930. Our service was inspired by the frontier settlers and their Conestogas, greeting new pioneer families on the prairies. We revived this tradition in Canada in 1930 with our first Representative and her basket.

Welcome Wagon is now Canada's largest and most respected greeting service operating from coast to coast in every province and the territories.

Does Welcome Wagon really bring gifts?

YES! In "The Most Famous Basket in the World." They are not lavish gifts but a useful and introductory token from each merchant and business. The local business wants to meet you too, and has a further gift or service to present to you personally when you visit their store or office.

Do you also sell things door to door?

ABSOLUTELY NOT. For your reference: A Welcome Wagon Representative can always be identified by;

- (a) The basket.
- (b) The official badge or pin.
- (c) The Community information.

Our Representative visits as a guest in your home or office, to help and welcome, without obligation.

Our programs!



NEW TO THE AREA

Community Welcome

For the family new to the neighbourhood in need of finding particular stores with important goods and services, we offer a compelling service through personal recommendations with your gift and invitation.

NEW BABY

Baby Welcome, Birth of Baby, Baby Shower

New and expectant parents delight in buying for the new arrival. In the hospital, in their home or at our Baby Showers we introduce them to you.



BRIDE-TO-BE

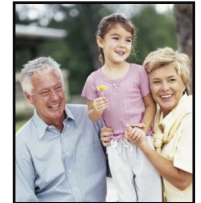
Bridal Showcase and Bridal Visits

From the moment the wedding is planned there is a long list of requirements that we want to make sure your business is included in. We do this either in the home or at one of our Bridal Showcases.

NEW GRANDPARENT

Grandparents Showcase and Visits

Welcome Wagon recognizes a very significant and ever increasing segment of the community by introducing and recommending products and services of particular interest. This is done in their honour at the Showcase or in their homes.



NEW EXECUTIVE / BUSINESS PROFESSIONAL

This "in-office" professional presentation on behalf of others in the business community to the newly appointed executive or new business is a proven door opener. Once this unique personal recommendation has been made on your behalf, there exists the perfect opening for informed follow up.